



**ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY
TWENTY-FOURTH ANNUAL MEETING**

CUBA'S PERPLEXING CHANGES

Miami, Florida, July 31 – August 2, 2014

CONFERENCE PROGRAM



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ASCE's Twenty-Fourth Annual Meeting "Cuba's Perplexing Changes"

July 31-August 2, 2014
The Miami Hilton Downtown Hotel
1601 Biscayne Boulevard, Miami, Florida 33132

ASCE gratefully acknowledges its sponsors, The Sobel Family Foundation and The Christopher Reynolds Foundation, as well as logistical support from the Institute for Cuban and Cuban-American Studies of the University of Miami

Cost: Pre-registration (Before July 15, 2014)

\$75 ASCE-Member \$175 Non-member

On-site Registration

\$100 ASCE-Member \$200 Non-member

Friday Keynote Luncheon

\$45 (pre-paid), \$50 at the door

Online Conference Registration

<http://www.ascecuba.org/payments/>

Hotel Reservations

<http://www.ascecuba.org/conference/info/>

Note: Presentations will be in English unless the title of the session or paper are in Spanish.



Thursday, July 31

8:00 a.m. - 9:00 a.m. REGISTRATION AND BREAKFAST -- Concerto Foyer A/B

9:00 a.m. - 10:45 a.m. OPENING PLENARY -- Concerto Ballroom A/B

1. Conference Opening: Cuba's Perplexing Economic and Political Situation

Chair: Ted Henken, ASCE President and Baruch College, CUNY

Joaquin Pujol, IMF (retired), "Cuba's 'Perplexing Changes': Is the Society in Crisis?"

Gary Maybarduk, U.S. Department of State (retired), "Cuba Fourteen Years Later"

Miriam Celaya, *14ymedio*, "Reformas raulistas": apuntes para un balance"

Ambassador Martin Palous, Florida International University, "Developments in the European Position Regarding Cuba in the Context of Human Rights Issues"

10:45 a.m. - 11:00 a.m. COFFEE BREAK -- Concerto Foyer A/B

11:00 a.m. - 12:45 p.m. PLENARY SESSION -- Concerto Ballroom A/B

2. Cuba's Reforms: Status and Prospects

Chair: Carlos Quijano, World Bank (retired)

Vegard Bye, Scanteam, Norway, "Political implications of economic reforms"

Larry Catá Backer, Professor of Law and International Affairs, The Pennsylvania State University, "The Cuban Communist Party at the Center of Political and Economic Reform"

Rolando Castañeda, Inter-American Development Bank (retired), "Cuba: Why Have Raúl's Policy 'Updates' Not Been Successful?"

Roger Betancourt, University of Maryland, "Cuba 2014: A Critical Appraisal of Three Fundamental Reforms"

Discussants: Jorge Sanguinety, DevTech Systems; Archibald Ritter, Carleton University

12:45 p.m. - 2:15 p.m. LUNCH BREAK -- Concerto Ballroom C

"Diálogo con emprendedores cubanos" – cupo limitado / reservation required

Almuerzo auspiciado por el Cuba Study Group

Presentación a cargo de Phil Peters, Cuba Research Center

Para reservar, RSVP con ASCE secretary, Stephen Kimmerling:

skimmerling@yahoo.com





2:30 p.m. - 4:15 p.m. CONCURRENT SESSIONS

3. Property Rights -- Concerto Ballroom A

Chair: Stephen Kimmerling, Attorney, Consultant

Rolando Anillo, Attorney, "Cuba's Cooperatives: The New Partner"

Jesús Bu Marcheco, Cuba-based Attorney, "La inversión extranjera en Cuba y su implicación con las propiedades norteamericanas confiscadas" (participating remotely)

Michael J. Strauss, Centre d'Etudes Diplomatiques et Stratégiques, Paris, "U.S. Socialism in Cuba: Implications of Prohibiting the Private Sector at Guantanamo Bay"

Antonio Zamora, Attorney, Adjunct Professor, FIU Law School, "New Opportunities for Business and Investment by Americans in Cuba Under the Economic Opening"

Discussants: Robert Freer, Charleston School of Law; Jorge Esquirol, Florida International University Law School

4. Los derechos laborales ante los cambios económicos -- Concerto Ballroom B

Chair: Jorge Pérez-López, U.S. Department of Labor (jubilado)

Víctor Manuel Domínguez García, Agencia de Prensa Sindical Independiente de Cuba (APSIC) y Centro Nacional de Capacitación Sindical y Laboral de Cuba (CNCSL), "Posición del sindicalismo independiente ante las inversiones extranjeras"

Maybel Padilla Pérez, Consejo Unitario de Trabajadores Cubanos (CUTC) y Confederación Sindical Independiente de Cuba (CSIC), "Resultados de una encuesta sobre el trabajo por cuenta propia"

María Elena Mir, Confederación Obrera Nacional Independiente de Cuba (CONIC), "La inserción del sindicalismo independiente en las estructuras del sindicalismo internacional"

Osmar Laffita Rojas, Corresponsal de *Primavera Digital*, "El pequeño sector privado en Cuba: una incógnita por descifrar"

Discussants: Joel Brito, Director Ejecutivo, Grupo Internacional para la Responsabilidad Social Corporativa; Hildebrando Chaviano Montes, Abogado y corresponsal de *Primavera Digital*

4:15 a.m. - 4:30 p.m. COFFEE BREAK -- Concerto Foyer A/B



4:30 p.m. - 6:00 p.m. CONCURRENT SESSIONS

5. Exchange Rate Policies -- Concerto Ballroom A

Chair: Armando Linde, IMF (retired)

Augusto de la Torre, Regional Chief Economist for Latin America, World Bank, "Exchange Rate Unification: The Cuban Case"

Emily Morris, University College London, Institute of the Americas, "Currency Reform: Exploring Perplexing Uncertainties"

Domingo Amuchástegui, *CubaNews*, "Cuba: Currency Unification: Step-by-Step and Tensions"

Discussants: Lorenzo Pérez, IMF (retired); Gabriel DiBella, IMF

6. La Zona de Desarrollo Económico Mariel: Actualidad y Desafíos -- Concerto Ballroom B

Chair: Ramón Barquín, III, Barquin International

Emilio Morales, The Havana Consulting Group, "Zona Especial de Desarrollo del Mariel: un camino estratégico audaz, pero todavía incierto al futuro"

Jesús Bu Marcheco, Abogado cubano, "La Zona Especial de Desarrollo Mariel: aspectos generales y actualidad" (participating remotely)

Dimas Castellanos, bloguero y periodista independiente, "La ZEDM, un proyecto que podría acelerar o estancar la democratización de Cuba"

Jorge Pérez-López, U.S. Department of Labor (retired), "Los incentivos a la inversión de la Zona Especial de Desarrollo del Mariel"

Discussants: Luis Luis, International Research and Strategy; Rolando Castañeda, IDB (retired)

6:15 p.m. - 9:00 p.m. WELCOMING RECEPTION -- Concerto Ballroom C

Cash bar & hors d'oeuvres



Friday, August 1

8:00 a.m. - 8:30 a.m. REGISTRATION AND BREAKFAST -- Concerto Foyer A/B

8:30 a.m.-10:15 a.m. CONCURRENT SESSIONS

7. Macroeconomic Issues -- Concerto Ballroom A

Chair: Paul Meo, World Bank (retired)

Carlos Seiglie, Rutgers University, "A Simple Macro Model of the Cuban Economy"

Ernesto Hernández-Catá, IMF (retired), "The Institutional Structure of Production in Cuba"

Luis R. Luis, International Research and Strategy, "Cuba's Growth Strategy: Human Capital and Foreign Investment"

Discussants: Armando Linde, IMF (retired); Bryan Roberts, Consultant

8. Estado, sociedad civil y oposición en Cuba -- Concerto Ballroom B

Chair: Ted Henken, Baruch College, CUNY

Lenier González Mederos, "Buscando una mirada certera sobre la Cuba actual"

Roberto Veiga González, "Oposición cubana: una mirada al futuro"

Armando Chaguaceda, Profesor Investigador, El Colegio de Veracruz, "La oposición y el poder autoritario: reflexiones desde la experiencia internacional" (participating remotely)

Rafael Rojas, Mexico y Princeton University, "El nuevo constitucionalismo iberoamericano y la ideología de Estado en Cuba"

Arturo López-Levy, University of Denver, "Oposición leal, soberanía y derechos humanos: elementos para una discusión cubana desde el derecho internacional"

Discussant: Arch Ritter, Carleton University; Dimas Castellanos, blogger and independent journalist

10:15 a.m. - 10:30 a.m. COFFEE BREAK -- Concerto Foyer A/B



10:30 a.m. - 12:15 p.m.

CONCURRENT SESSIONS

9. Entrepreneurship and Self-Employment -- Concerto Ballroom A

Chair: Jorge Duany, Florida International University

Ted Henken, Baruch College, "Self-Employment in Today's Cuba: Quantitative Expansion Amid Qualitative Limitation"

Joseph Scarpaci, West Liberty University; Ted Henken, Baruch College; and Arch Ritter, Carleton University, "Entrepreneurial Realignment in Cuba"

Ellis Rua, City College, "*Arriba de la Bola*: Making the Best of Cuba's Perplexing Changes"

Mario González-Corzo & Orlando Justo, Lehman College, "Self-Employment in Cuba: An Update"

Discussants: Luis Locay, University of Miami; Carlos Seiglie, Rutgers University

10. Salud y Exportaciones Médicas -- Concerto Ballroom B

Moderador: Sergio Díaz-Briquets, independent consultant

Darsi Ferrer, M.D., ex-presro de conciencia, y Juan Tomás Sánchez, ejecutivo jubilado de compañías farmacéuticas multinacionales, "El plan de rescate de un sistema de salud defraudado"

Rodolfo Stusser, M.D., Institutos Nacionales de Salud de Cuba, retirado, "Capital fisiológico, salud y vida en Cuba 1700-2014: perspectivas para una transición completa"

Maria C. Werlau, Directora Ejecutiva, Archivo Cuba, "El Puerto de Mariel y la cooperación médica Cuba-Brasil"

Comentaristas: Yaremis Flores, Abogada, Centro de Información Legal (*CubaLex*); Osmar Laffita Rojas, Corresponsal de *Primavera Digital*

12:30 p.m. - 2:30 p.m.

Ernesto Betancourt Keynote Address -- Concerto Ballroom C

Miriam Leiva, *Reconciliación Cubana*

"Cuba en Transición y las Relaciones Cuba-Estados Unidos"

Winners of the Jorge Pérez-López Student Paper Competition

Graduate First Prize: **Roberto González**, University of North Carolina-Chapel Hill, "Underreporting of the Infant Mortality Rates in Cuba"

Graduate Honorable Mention: **Rebecca Freeman**, John Hopkins University School of Advanced International Studies, "Gauging the Impact of Cuban Casino Dance in the US"

Undergraduate First Prize: **Antonio L. Díaz, David Cabrera, and Arturo Cancino**, University of Florida, "Evaluation and Design of Algal Growth, Harvest and Utilization for Various Applications in Cuban Infrastructure"

Undergraduate Honorable Mention: **Katrin Márquez**, Amherst College, "Conscious, not Collaborators: The Ladies in White as a Case-Study on the Catholic Church's Non-Threatening Relationship with the Cuban Regime"



2:45 p.m. - 4:15 p.m. CONCURRENT SESSIONS

11. Sectoral Issues -- Concerto Ballroom A

Chair: Helena Solo-Gabriele, University of Miami

William M. Messina, University of Florida, "Cuba's Evolving Agricultural Import Patterns"

Archibald Ritter, Carleton University, "Does Cuba Have an Industrial Future?"

Julio Cerviño and José Antonio Fraiz, Universidad Carlos III de Madrid, "How Much Have Cuban Hotel Chains Learned from Foreign Partners? A Customer Satisfaction Comparison Between Cuban and Foreign-Managed Hotels"

José Luis Perelló, Universidad de la Habana, "Actualización del turismo en Cuba" (participating remotely)

Hildebrando Chaviano Montes, Abogado y corresponsal de *Primavera Digital*, "El mercado libre campesino"

Discussants: Gary Maybarduk, U.S. Department of State (retired); Maria Dolores Espino, St. Thomas University

12. Temas Políticos -- Concerto Ballroom B

Moderador: Ted Henken, Baruch College, CUNY

Dariela Aquique Luna, *Havana Times*, "Cuba, un nuevo modelo económico o ¿capitalizar el entusiasmo de la integración latinoamericana?"

Jorge Ignacio Guillén Martínez, Estudiante de Economía, Universidad de la Habana, "Las reformas en Cuba: ¿hacia un Desarrollo Humano Integral?"

Orlando Freyre Santana, Economista y corresponsal de *Primavera Digital* y *CubaNet*, "Cuba y su comercio internacional"

Orlando Luis Pardo Lazo, Escritor en residencia, Brown University, "Inversiones, ¿para qué?"

Discussant: Eliécer Ávila, Somos Más; Miriam Celaya, *14ymedio*

4:15 a.m. - 4:30 p.m. COFFEE BREAK -- Concerto Foyer A/B



4:30 p.m. - 6:00 p.m. CONCURRENT SESSIONS

13. Economic Policy Issues -- Concerto Ballroom A

Chair: Oscar Echevarría, Global Expand

Gabriel DiBella, Alejandro Santos, and Andy Wolfe, IMF; Rafael Romeu, DevTech Systems,
“Macro-Fiscal Adjustment in the Wake of Strong Inflows: An Exploration of the Cuban
Situation”

Lorenzo Pérez, IMF (retired), “The Tax Law of 2012: What Are the Changes and the Likely
Results”

Barbara Kotschwar, Peterson Institute for International Economics, “Economic Normalization with
Cuba: A Roadmap for U.S. Policymakers”

Discussants: Joaquín Pujol, IMF (retired); Carlos Quijano, World Bank (retired)

14. Student Papers -- Concerto Ballroom B

Chair: Mario González-Corzo, Lehman College, CUNY

Roberto González, University of North Carolina-Chapel Hill, “Underreporting of the Infant
Mortality Rates in Cuba”

Rebecca Freeman, John Hopkins University School of Advanced International Studies, “Gauging
the Impact of Cuban Casino Dance in the U.S.”

Antonio L. Díaz, David Cabrera, and Arturo Cancino, University of Florida, “Evaluation and
Design of Algal Growth, Harvest and Utilization for Various Applications in Cuban
Infrastructure”

Daniel Pedreira, George Mason University, “Cuban Political Parties (1902-1959): Characteristics
and Implications for Democratic Stability”

Regina Rodríguez, Eric Bulnes, Francisco Ferrer, and José Sera, University of Florida, “Effective
Energy Production as a Solution to Cuba’s Oil for Doctors Program”

Discussants: Mauricio Solaún, University of Illinois; Jorge Luis Romeu, Syracuse University;
Ernesto Hernández-Catá, IMF (retired)

6:30 p.m. - 8:00 p.m. ASCE BUSINESS MEETING -- Concerto Ballroom C



Saturday, August 2

8:00 a.m. - 9:00 a.m. REGISTRATION AND BREAKFAST -- Concerto Foyer A/B

9:00 a.m. - 10:45 a.m. CONCURRENT SESSIONS

15. La inversión extranjera y su nuevo marco legal -- Concerto Ballroom A

Moderador: José Gabilondo, Florida International University Law School

José Manuel Pallí, Abogado, “La nueva ley de inversión extranjera cubana”

Maria Elena Cobas Cobiella, Universidad de Valencia, “La evolución del derecho civil cubano y la ley de inversión extranjera en Cuba: Un camino por recorrer”

Yaremis Flores, Centro de Información Legal (CubaLex), “La nueva ley de inversión extranjera, sus limitaciones a la iniciativa empresarial ciudadana e inseguridad jurídica”

Jesús Mercader Uguina, Universidad Carlos III de Madrid, “Los derechos laborales en Cuba frente a la Ley de Inversión Extranjera”

Discussants: Antonio Zamora, Abogado; Jorge Sanguinety, DevTech Systems

16. Media and Culture -- Concerto Ballroom B

Chair: Ted Henken, Baruch College, CUNY

Yvon Grenier, St. Francis Xavier University, “Parameters, Participation and Economic Incentives in the Cultural Field”

Soren Triff, Bristol Community College, “Internet, cine independiente y actualización económica”

Sara Romanó, University of Turin, Italy, “Personal network use and Party affiliation in status attainment processes in Cuba”

Vicente Morín Aguado, *Havana Times*, “El reflejo del actual proceso de reformas – ‘Actualización’ -- en la prensa cubana”

Discussants: Dimas Castellanos, blogger and independent journalist; Orlando Luis Pardo Lazo, Writer in Residence, Brown University

10:45 a.m. - 11:00 a.m. COFFEE BREAK -- Concerto Foyer A/B



11:00 a.m. - 12:45 p.m.

CONCURRENT SESSIONS

17. Mesa Redonda: La metodología de control social: Producto de exportación cubana -- Concerto Ballroom A

Moderador: Carlos Alberto Montaner, Autor, periodista, analista político

Juan Reinaldo Sánchez, Ex-Teniente Coronel del Ministerio del Interior de Cuba, autor de *La Vie Cachée de Fidel Castro*, “La exportación del control de estado: más allá de la batalla de ideas”

Carlos Sánchez Berzaín, Director Ejecutivo del Interamerican Institute for Democracy, “El socialismo del siglo 21: exportación cubana”

Maria Werlau, Consultora y Directora Ejecutiva de Archivo Cuba, “Las bandas criminales venezolanas y la pobreza como política de estado: exportación cubana”

18. Housing and Sustainable Development -- Concerto Ballroom B

Chair: Jorge Sanguinety, DevTech Systems

Sergio Díaz-Briquets, independent consultant, “Cuba’s Housing Situation: A Perspective from the 2002 and 2012 Censuses”

Eduardo López Bastida, Universidad de Cienfuegos, Cuba, “Análisis de los principales indicadores de desarrollo sustentable de la República de Cuba”

Yociel Marrero Báez, Fundación Antonio Núñez Jiménez de la Naturaleza y el Hombre, Cuba, “Las transformaciones socioeconómicas y los ecosistemas: evidencias en la cuenca del Río Toa”

Rosendo Romero Suárez, Curator and Art Historian, Baracoa, Cuba, “El Nuevo Programa de Desarrollo Local y Comunitario (PDLC): objetivos y trascendencias”

Discussants: Mario González-Corzo, Lehman College, CUNY; Miriam Leiva, Reconciliación Cubana

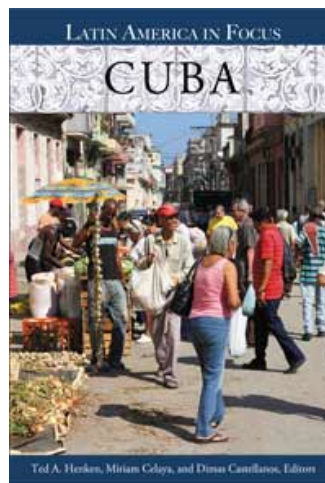


****Special Event****

Saturday, August 2, 7:00 p.m.

Books and Books

265 Aragon Avenue, Coral Gables, Miami
Contact/RSVP: Cristina Nosti, (305) 442-4408



Celebrating the Publication by ABC-CLIO of

CUBA IN FOCUS

A New Cuba Reader of Independent Voices “*Desde Adentro*”
<http://www.booksandbooks.com/event/ted-henken-cuba-focus-gables>

Edited by ASCE President Ted A. Henken
together with Cuban co-editors Miriam Celaya and Dimas Castellanos

The editors will all be present along with book contributors
Miriam Leiva, Armando Chaguaceda, and Orlando Luis Pardo Lazo
A limited number of books will be available for purchase at \$45, a 50% discount!
Note: The event will take place in both Spanish and English

The volume also includes original essays by the late economist
Óscar Espinosa Chepe, blogger Yoani Sánchez, independent journalist
Reinaldo Escobar, independent lawyer Wilfredo Vallín, among others

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