

ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)

**Twenty-First Annual Meeting
The Miami Hilton Downtown
August 4–6, 2011**

Conference Program

Current Economic and Social Situation

Joaquín Pujol
Oscar Espinosa Chepe
Marc Frank
Marifeli Pérez-Stable

Economic Implications of Recent Economic Reforms

Lorenzo Pérez, “Cuba: Banking Reforms, the Monetary Guidelines of the Sixth Party Congress and What Needs to be Done”
Rolando Castañeda, “Cuba: Tres problemas macroeconómicos fundamentales aún pendientes después de treinta años de reformas socioeconómicas”
Gabriel Di Bella and Rafael Romeu, IMF, “The Evolution of the Cuban Output Gap”
Discussants: Luis Luis; Geni Gómez; Armando Linde

Financial and Macroeconomic Issues

Luis R. Luis, “Economic Impact of the New Employment, Financial and Tax Policies”
Ernesto Hernández-Catá, “Market Liberalization, Macroeconomic Policies and Labor Transfers”
Andy Wolfe, Gabriel Di Bella and Rafael Romeu, “A Small Macroeconomic Model for Cuba”
Discussants: Roger Betancourt, Luis Locay

Cuban Law: Property, Investment, and Policy

Rolando Anillo, “Cuban Claims: Laws and Policies; Cuban Foreign Investment Laws: New Strategies and Approaches”
Tony Zamora, “Cuban Real Estate Developments; U.S. Federal Regulations: Remittances and Microfinance”
Jose Manuel Pallí, “Cuban Property Rights: Evolution and Updates”
Discussant: José Gabilondo

Agriculture

G. B. Hagelberg, “Cuba’s Agriculture: Limping Reforms, Lame Results”
Antonio Gayoso, “Cuban Agricultural Policy in the Context of Other Reforms”
Mario Gonzalez-Corzo, “Cuba’s Recent Agricultural Reforms: Towards Market Socialism?”
Discussants: Marc Frank; Rolando Castañeda

VI Party Congress and Beyond

- Enrique Pumar, Catholic University of America, “Party Congresses as Mechanisms of Social Control”
Jorge Sanguinetty, “The Development of a Subsistence Economy as an Attempt to Save Socialism in Cuba”
Oscar Echevarría, “Reconstrucción Económica de Cuba después del Socialismo”
Discussants: María Aristigueta; Roberto Orro

Education and the VI Party Congress

- Larry Catá Backer, “Cuba’s 6th Party Congress, the Lineamientos (Guidelines) and Structural Change In Cuba: Refashioning Education in the Service of the State?”
Ted Henken, “Maintaining an Independent Voice in a Polarized Political Context: The Case of Cuba’s Four Blogger Collectives”
Larry Press, “The State of the Internet in Cuba, January 2011”
Discussants: Michael Strauss and Rogelio de la Torre

Cuban International Medical Missions

- Maria Werlau, “Cuba’s Business of Humanitarianism: The Medical Mission in Haiti”
Pablo de Cuba, “Misiones médicas cubanas en Venezuela: implicaciones legales”
Rodolfo J. Stusser, M.D., “Demystifying the Cuban Health System: An Insider’s View”
Discussant: Alfredo Melgar, M.D.; Efrén Córdova

Affirmative Action/Acción Afirmativa: Consideraciones demográficas y política financiera para un desarrollo sostenible

- Ileana Fuentes, “Propietaria, empresaria o prostituta: Hacia una política agresiva de equidad y desarrollo”
Virgilio Calvo, “Políticas financieras para un desarrollo sostenible”
Juan F. Benemelis, “A 100 años del frustrado Plan Morúa y la Guerra de 1912: Rectificar la marginación económica de la mayoría”
Discussant: Eugenio Yáñez

Student Papers

- Ingrid Lucía Pérez, “Unchartered Waters: U.S. Immigration Policies Toward Cuba and Their Effect on Migration Patterns”
José Vázquez, “Cuban Fragmentation: Fidel Castro’s Weapon for Consolidating Power and Surviving Politically”
Erin Flynn McKenna, “Cuba’s Capitalism: Tourists’ Experiences with the Cuban Economy”
Nelson Pérez-Jacome and Roberto Jiménez, “An Evaluation of Cuba’s Transportation Infrastructure”

Ernesto Betancourt Keynote Address

- Carmelo Mesa-Lago, Distinguished Professor Emeritus of Economics and Latin American Studies, University of Pittsburgh, “Will the VI Communist Party Congress Solve Cuba’s Economic and Social Problems?”

Transnational Issues

- Manuel Orozco, “Remittance Recipients and the Present and Future of Micro-Entrepreneurship Activities in Cuba”
Sylvia Pedraza, “The Reunification of West and East Germany: Implications for Cuba’s Transition”
Jorge Pérez-López and Sergio Díaz-Briquets, “The Cuban Diaspora and the Tourism Sector”
Discussants: Emilio Morales; Tania Mastrapa

Special Topics

- Jorge L. Romeu, “Cuba 1945–2010: vía el análisis demográfico de su masonería regular”
Ilan Ehrlich, Bergen Community College, “Ramón Grau San Martín: Cuba’s Prophet of Disappointment”

Mallorie Marino, "The Cuban Apparatus for Active Measures: Propaganda and Disinformation against the United States"

Discussants: Roger Betancourt; Antonio Gayoso

Foreign Policy and the VI Party Congress

Gary Maybarduk, "U.S. Foreign Policy Response to the Sixth Party Congress and the Earlier Economic Reforms"

Miriam Leiva, "Cuba en el contexto internacional: Relaciones con Estados Unidos"

Arturo López-Levy, "Change in Post-Fidel Cuba: Political Liberalization, Economic Reform and Lessons for U.S. Policy"

Discussants: Alfred Cuzan; René Costales

Architecture and Cuban Culture

Raúl Álvarez, "Architectural Environment in Cuba during the 1950s"

Hilario Candela, "The Contribution of Cuban Architects in Exile"

Alfredo D. Echeverría, "A Search for the Cuban Soul in Architecture"

Discussants: Jorge Hernández; Jorge Sanguinetty

La Cuba que viene en camino: perspectivas para los próximos años

Joseph Scarpaci, "Consumption, service quality, and retail brands: A critical-historical analysis of Cuban retailing"

Rolando Castañeda, "Papel que podrían jugar los micro-créditos y las PYMES en el cambio del modelo económico cubano"

José Remón, "Las telecomunicaciones, la telefonía celular, el futuro de Internet en la isla y su efecto en la sociedad cubana actual y el rol que puede jugar en el proceso de cambio del modelo económico"

Emilio Morales, "Las remesas y el rol de los cubanos que viven en el exterior ayudando a invertir a sus familiares en la isla"

External Sector Issues

Gerardo González Núñez and Roberto Orro Fernández, "La Industria Turística Cubana: ¿Cuántos Turistas Norteamericanos Puede Cuba Recibir?"

Carlos Antonio Romero, Universidad Central de Venezuela, "Las relaciones económicas entre Venezuela y Cuba"

Jorge Pérez-López, "Cuba's External Sector and the Sixth Party Congress"

Discussants: Emilio Morales; Gabriel Di Bella

Social Issues and the VI Party Congress

Elaine Scheye, "The VI Congress Guidelines on Cuban Biotechnology and Health Care: Just What the Doctor Ordered or a Bitter Pill to Swallow?"

Sergio Díaz-Briquets, "Minimalism, Obsolescence and Transferability: The Labor Market Impact of the New Self-Employment Regulations"

Ted Henken, "The Resurrection of the Cuban Paladar?: Cuba's Restauranteurs Gamble on Hope Amid Skepticism"

Discussants: Larry Catá Backer; René Costales

Sectoral Issues

María Aristigueta and John Paron, "Opening the Door to Cuba by Reinventing Guantanamo: Creating a Cuba-US Biofuel Production Capability in Guantanamo"

Jorge Piñón, "Cuba's Energy Situation: Recent Developments"

Juan Tomás Sánchez, "Sugarcane Mechanical Harvesting: Technology, Economics, and Future Applications and Business Economics in Cuba"

Discussants: Michael Strauss; Antonio Gayoso

