



**ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE)
TWENTY-SECOND ANNUAL MEETING**

Where is Cuba Going?

Miami, Florida, August 2-4, 2012

CONFERENCE PROGRAM



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22nd Annual Meetings of the Association for the Study of the Cuban Economy

Where is Cuba Going?

August 2-4, 2012

**The Hilton Miami Downtown Hotel
1601 Biscayne Boulevard
Miami, Florida**

The Association gratefully acknowledges its sponsors, as well as logistical support from the Institute for Cuban and Cuban-American Studies of the University of Miami;

**Cost: Pre-registration (Before July 20, 2010)
\$75 ASCE-Member \$175 Non-member**

**On-site registration
\$100 ASCE-Member \$200 Non-member**

Friday Luncheon: \$45 (pre-paid), \$50 at the door





Thursday, August 2

8:00 a.m. – 9:00 a.m. **REGISTRATION AND BREAKFAST** (Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m. **OPENING PLENARY** (Concerto Ballroom A)

1. Current Economic and Social Situation

Chair: Rafael Romeu, ASCE President

Joaquín Pujol, IMF (retired);

Oscar Espinosa Chepe, Independent Economist, La Habana

Vegard Bye, Norwegian Institute of International Affairs

Peter Brennan, United States Department of State

Omar Everleny Pérez Villanueva, Centro de Estudios de la Economía Cubana (invited)

10:45 a.m. – 11:00 a.m. **COFFEE BREAK**

11:00 a.m. – 12:45 p.m. **PLENARY SESSION** (Concerto Ballrooms A & B)

2. Cuba and International Financial Institutions

Chair: Paul Meo, World Bank (retired);

Richard Feinberg, UCSD, "Reaching Out: Cuba's New Economy and the International Response";

Joaquín P. Pujol, IMF (retired) "Cuba's Membership Requirements in the IMF and the Possible Role of Other International Institutions in Financing Sustainable Economic Growth in Cuba"

Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, "Fiscal and Structural Policies Twenty Years After Transition"

Discussants: Lorenzo Pérez, IMF (Ret.); Rolando Castañeda, IADB (Ret.), Carlos Quijano, World Bank (Ret.);

1:00 p.m. – 2:00 p.m. **LUNCH BREAK**

2:30 p.m. – 4:00 p.m. **CONCURRENT SESSIONS**





3. **Financial and Macroeconomic Issues** (Concerto Ballroom A)
Chair: Carlos Quijano, World Bank (retired);
Ernesto Hernández-Catá, IMF (retired), "The Growth of the Cuban Economy in the First Decade of the XXI Century";
Luis R. Luis, Investment Management, "Cuba: External Cash Flow, Barter Trade and Potential Shocks"
Julio Cerviño, Universidad Carlos III, Madrid, "Market Orientation and Business Performance in Cuban Firms: A Comparative Analysis of State-Owned Versus Joint Venture Cuban Firms"
Pavel Vidal, Centro de Estudios de la Economía Cubana, "Monetary and Exchange Rate Reform in Cuba: Lessons from Vietnam" (invited)
Discussants: Armando Linde, IMF (retired); Emilio Morales, Havana Consulting Group
4. **Social Media in Cuba: The New Public Sphere?** (Concerto Ballroom B)
Moderator: Clara Dominguez, Managing Editor, Latin America Division, Voice of America
Ted Henken, Baruch College
Antonio Gayoso, The George Washington University
Yoani Sánchez, blogger, Generación Y;
Michael Gonzalez, The Heritage Foundation
- 4:00 p.m. – 4:15 p.m. COFFEE BREAK
- 4:15 p.m. – 6:00 p.m. CONCURRENT SESSIONS
5. **Agriculture** (Concerto Ballroom A)
Chair: Gary Maybarduk, US Department of State (retired)
Tim Ashby, Federal Regulatory Compliance Services, LLC, and Stephen Kimmerling, Morgan, Lewis & Bockius, LLP, "Trade and Agriculture"
Bill Messina, University of Florida, "U.S. Food and Agricultural Exports to Cuba: Progress, Problems and Prospects"
Armando Nova, Centro de Estudios de la Economía Cubana, "La agricultura cubana y el actual proceso de transformaciones económicas" (invited)
Sergio Díaz-Briquets, NTS Consulting Ltd., "Cuban Platform Fisheries: Collapse or Recovery?"
Discussants: Antonio Gayoso, The George Washington University; Felipe Manteiga, FM Development
6. **The Church, Religion and Reforms in Cuba** (Concerto Ballroom B)
Presidente: Lorenzo Pérez, IMF (retired)
Orlando Márquez, editor de Palabra Nueva, revista de la Arquidiócesis de La Habana, "La Iglesia como puente de acercamiento" (invited)
Javier Figueroa, Universidad de Puerto Rico, "Una aproximación histórica a las relaciones actuales entre la Iglesia Católica y el estado cubano"
Teo A. Babún, Jr., ECHOcuba, "El crecimiento de la Iglesia Protestante y la libertad de religión"
Discussants: Enrique Pumar, The Catholic University of America; Lorenzo Pérez, IMF (retired)
- 6:15 p.m. – 9:00 p.m. WELCOMING RECEPTION (Concerto Ballroom C)



Friday, August 3

8:00 a.m. – 9:00 a.m. REGISTRATION AND BREAKFAST (Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m. CONCURRENT SESSIONS

7. The Cuban Diaspora (Concerto Ballroom A)
Chair: Carlos Quijano
Manuel Jorge Cutillas, former CEO, Bacardi Limited, “150 Years of Bacardi: From Local Industry to Multinational Corporation”
Guillermo Martínez, syndicated columnist, “Cubans: An Epic Journey: Génesis de un libro”
Leonardo Rodríguez, Florida International University, “The Contributions of the Cuban Diaspora in Business and Finance”
Discussants: Tom Gjelten, NPR; Joaquin Pujol

8. Property Rights (Concerto Ballroom B)
Chair: Raúl Valdés-Fauli, Fowler Rodríguez Valdes-Fauli, LLP
Rolando Anillo, Fowler Rodríguez Valdes-Fauli, LLP, “Reforms of Cuban Laws: Gradualism –*Sin Prisa Pero Sin Pausa*”
Antonio Zamora, Cuba Portal, LLC, “The Impact of Cuba’s New Real Estate Laws on the Island and the Diaspora”
Larry Catá-Backer, Pennsylvania State University, “Organizing Cuban Economic Enterprises in the Wake of the Lineamientos”
Discussant: José Gabilondo, Florida International University

10:45 a.m. – 11:00 a.m. COFFEE BREAK

11:00 a.m. – 12:45 p.m. CONCURRENT SESSIONS

9. Student Papers (Concerto Ballroom A)
Chair: Enrique Pumar, The Catholic University of America;
Jesse Horst, University of Pittsburgh
Kelly Urban, University of Pittsburgh
Antonio Diaz, Jhon Cores, Alex Arias, William Rodriguez, and Miguel Morales, U. of Florida;

10. Reforms and Their Effects (Concerto Ballroom B)
Chair: Ambassador Mauricio Solaún
Rolando Castañeda, IADB (retired), “Cuba 2012: The Likely End of Soft Reforms in Hard Times”
Armando Linde, IMF (retired), “Prospects for Reforms in Cuba: Is Raúl Castro Serious About Liberalizing the Economy?”
Domingo Amuchástegui, Cuban Ministry of Foreign Affairs (retired), “From Chaos to a Socialist Market Economy: A Contribution to the Understanding of Current Changes and Developments in Cuba”
Phillip Peters, Lexington Institute, “A Viewer’s Guide to Cuba’s Economic Reform”
Discussants: Jorge Sanguinety, Devtech Systems; Ernesto Hernández-Catá, IMF (retired)

12:45 p.m. – 2:30 p.m. ASCE LUNCHEON (Concerto Ballroom C)

1:30 p.m. Student Awards Announcement

1:40 p.m. Ernesto Betancourt Keynote Address by Jorge Domínguez, Harvard University, Antonio Madero Professor for the Study of Mexico, vice provost for international affairs;



2:30 p.m. – 4:00 p.m. CONCURRENT SESSIONS

11. Historical Cuba (Concerto Ballroom A)
Chair: Jorge Sanguinety, DevTech Inc.
Ilan Ehrlich, Bergen Community College, “The 1950 Midterm Elections: Cuba’s Last Democratic Poll”;
Alan Dye, Barnard College, Columbia University, and Richard Sicotte, University of Vermont, “The Interwar Shocks to U.S.-Cuban Trade Relations: A View Through Sugar Company Stock Prices”;
Jorge Luis Romeu, Syracuse University, “Political Intolerance and Cuba’s Future: To Hell in a Handbasket”;
Discussants: Roger Betancourt, U. of Maryland College Park; Virgilio Blanco, Middlesex Community College

12. Política Migratoria en Cuba (Concerto Ballroom B)
Moderador: Álvaro Botero, CIDH, Organización de Estados Americanos (OEA)
Panelistas: Juan Antonio Blanco, Cuban Research Institute, Florida International University
Carmen Díaz, University of Miami
Haroldo Dilla, Universidad de Santo Domingo;
Wilfredo Allen, Attorney

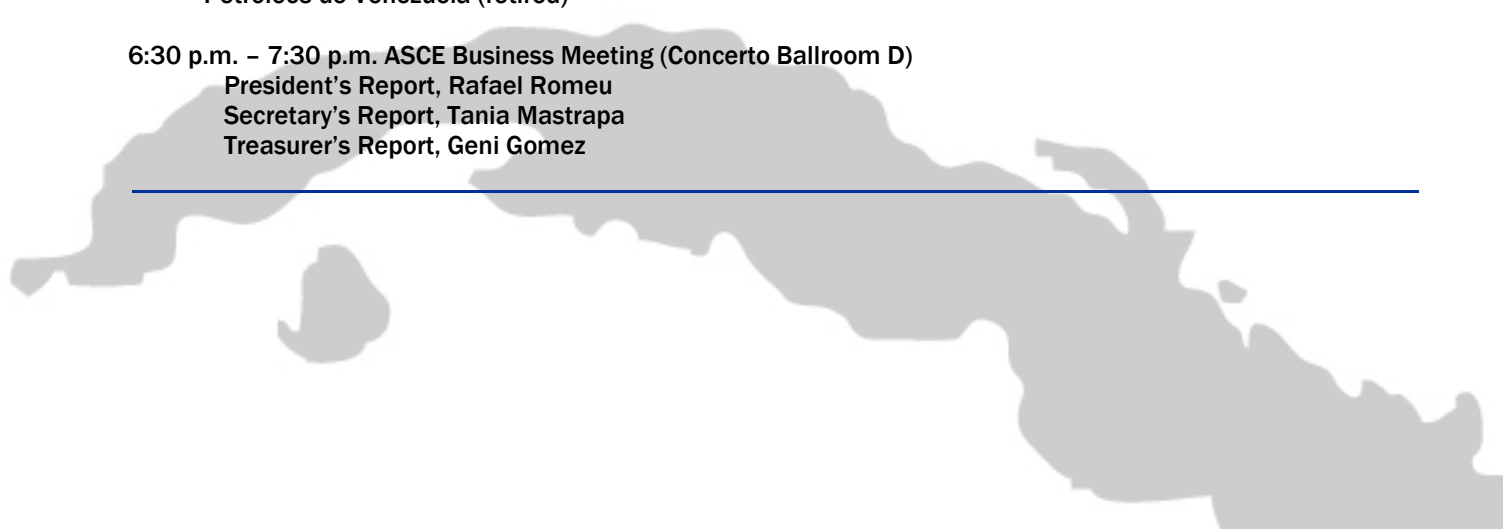
4:00 p.m. – 4:15 p.m. COFFEE BREAK

4:15 p.m. – 6:00 p.m. CONCURRENT SESSIONS

13. Demography and Public Health (Concerto Ballroom A)
Chair: Silvia Pedraza, University of Michigan
Gabriel DiBella, Rafael Romeu and Andy Wolfe, IMF, “The Fiscal Sustainability of Aging Costs and Demographic Change in Cuba”
Elaine Scheye, The Scheye Group Ltd. ““Why is Biotechnology a Crown Jewel and Yet Cubans Can’t Get a Prescription Filled?”
Rodolfo Stusser, M.D., “Access to human health, freedoms and other components of living and development in Cuba”
Discussants: Sergio Díaz-Briquets, NTS Consulting Ltd.; René Costales (IDB, Retired)

14. International Economic Relations and Oil (Concerto Ballroom B)
Chair: Oscar A. Echevarría, Global Expand LLC
Rolando Castañeda, “Venezuela: Economic Situation in 2012 and Its Immediate Prospects”
Carlos A. Romero, Universidad Central de Venezuela, “Rentismo y petróleo entre Cuba y Venezuela”
Roger Betancourt “Oil and Democracy in Cuba: Is Cuba Going toward Nigeria or toward Norway?”
Discussants: Roberto Orro, Independent Market Research; Maria Werlau, Cuba Archive; Juan Fernández, Petroleos de Venezuela (retired)

- 6:30 p.m. – 7:30 p.m. ASCE Business Meeting (Concerto Ballroom D)
President’s Report, Rafael Romeu
Secretary’s Report, Tania Mastrapa
Treasurer’s Report, Geni Gomez





Saturday, August 4

8:00 a.m. – 9:00 a.m. REGISTRATION AND BREAKFAST (Symphony Foyer III and IV)

9:00 a.m. – 10:45 a.m. CONCURRENT SESSIONS

15. Tourism, Environment and Services (Concerto Ballroom A)

Chair: María Dolores Espino, St. Thomas University

José Perelló, University of Havana (invited), "Cuba's Tourism Outcomes Through 2012"

Joseph L. Scarpaci, West Liberty University, "Malling Havana"

Jorge Sanguinety, Devtech Systems Inc. "The Future of the City of Havana: An Economic Dimension"

Discussants: René Costales (IDB, retired); Yociel Marrero, Fundación Antonio Núñez Jiménez

16. Economic Measurement Issues (Concerto Ballroom B)

Chair: Geni Gómez, Freddie Mac

Luis Locay, University of Miami, "Cuban Household Consumption: An Update"

Bryan Roberts, "Food Consumption in Cuba, 1961-2010"

Jorge Pérez-López, Fair Labor Association, "Cuban Labor Market Statistics: Availability and Interpretation"

Discussants: Gabriel DiBella, IMF;

10:45 a.m. – 11:00 a.m. COFFEE BREAK

11:00 a.m. – 12:45 p.m. CONCURRENT SESSIONS

17. Self-Employment, Cooperatives and Solidarity Associations (Concerto Ballroom A)

Chair: Stephen Kimmerling, Morgan, Lewis & Bockius, LLP,

Ted Henken, Baruch College, "Out of the Underground? Comparing Self-Employment Regulations in Cuba Under Fidel (1993-2006) and Raul (2006-2012)"

Antonio Gayoso, The George Washington University, "Cooperatives or Collectives: Implications and Ultimate Impact of Cuban Government Decisions"

Julia Sagebien, Dalhousie University, and Paolo Spadoni, Tulane University, "Strange Bedfellows: Can Non-State Enterprises be the Champions of a Social Economy in Cuba?"

Discussants: Felipe Manteiga, FM Development Manager; Luis Locay, University of Miami

18. Special Topics (Concerto Ballroom B)

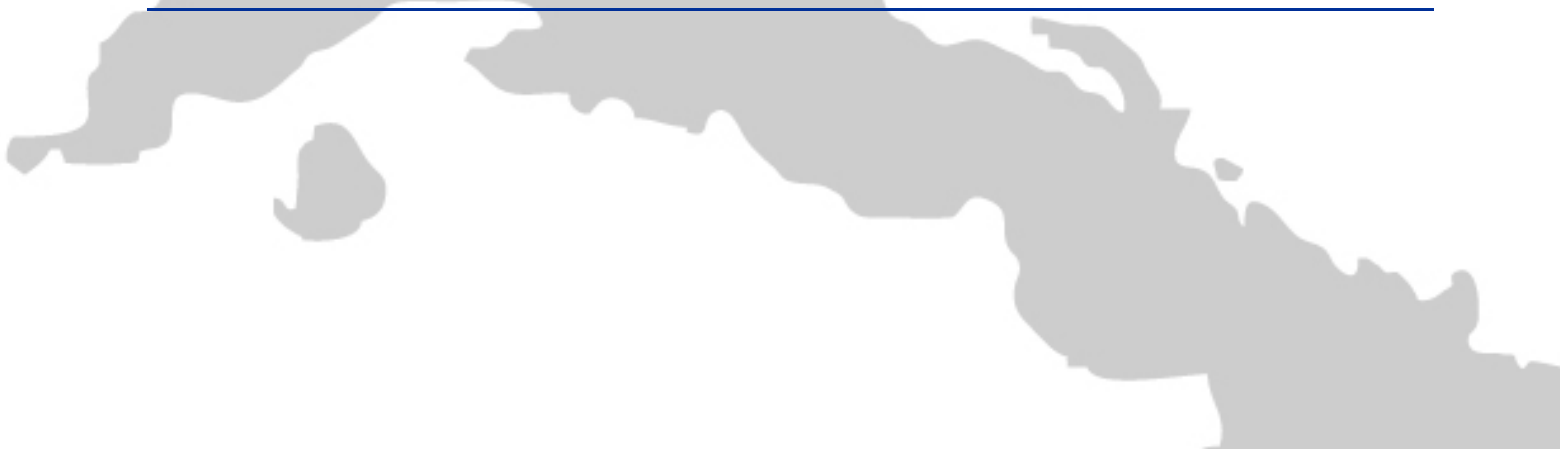
Chair: Jorge Pérez-López, Fair Labor Organization

Michael J. Strauss, Centre d'Etudes Diplomatiques et Stratégiques, Paris, "Does Cuba Share Responsibility for Human Rights at Guantanamo Bay?"

Dawn Gable, George Washington University, "Habana Eva: Art as Propaganda"

Juan Tomás Sánchez, Cuban Sugar Cane Growers in Exile, "Where is Cuba Going? Perspectives from the Island and the Middle East"

Discussants: Larry Catá Backer, Pennsylvania State University; Rogelio de la Torre





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