

# **ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE) TWENTY-FIFTH ANNUAL MEETING**

**The Miami Hilton Hotel  
July 30–August 1, 2015**

## **Conference Program Cuba—What's Next?**

### **Economic and Political Situation**

Carlos Seiglie, ASCE President

Alexis Jardines, Florida International University

Vegard Bye, University of Oslo, Center for Development and the Environment

Emilio Morales, The Havana Consulting Group

### **Economic Realm of Restoration of Cuba-U.S. Relations**

Ernesto Hernández-Catá, The Foundry, Inc. and IMF (retired), “Preparing for a Full Restoration of Relations Between Cuba and the United States”

Luis R. Luis, “Economic Consequences of Cuba-US Reconciliation”

Miriam Celaya, *14ymedio*, “Relaciones Cuba-EE.UU: ¿razones para el optimismo?”

José Luis Perelló, Universidad de la Habana, “El Sector Privado y el Turismo en Cuba Ante un Escenario de Relaciones con Estados Unidos”

### **Is Cuba a Threat to U.S. and Hemispheric Security?**

José Azel, ICCAS, University of Miami, “Developing Business Ties with Cuba: Practical and Security Implications”

Ana Quintana, Heritage Foundation, “Cuba: Continuing Security Concerns”

Joseph Humire, Center for a Free Society, “Cuba’s Relations with Extra-Regional Actors: Geopolitical and Security Implications”

Maria Werlau, Cuba Archive/Free Society Project, “Cuba as Safe Haven for Fugitives: A Pending Security Issue”

### **Cuban Economic Reforms: Status and Prospects**

Nicole M. Castater, Barry University, “Cuba Through the Looking Glass: A Study of Reform with Mirror Data”

William A. Messina, Jr., University of Florida, “Cuban Agriculture After the Party Congress: What’s Next? Who’s Next? Fooled Again?”

Osmar Laffita Rojas, “La actualización del modelo económico no es sinónimo de reforma”

### **Las Relaciones Económicas de Cuba en el Contexto Hemisférico**

Enrique García, “Factores Atípicos de las Relaciones Internacionales Económicas de Cuba: El Rol de los Servicios Cubanos de Inteligencia”

Beatriz Rangel, AMLA Consulting, “Relaciones Económicas Cuba-Venezuela, Realidad y Expectativas”

Maria Werlau, Cuba Archive/Free Society Project, "Peculiaridades en la Comercialización de Productos de Salud y Biotecnología de Cuba"

Carlos Sánchez Berzaín, Inter-American Institute for Democracy, "Relaciones Económicas de Cuba-Socialismo del Siglo 21"

### **Cuba's Emerging Private Economy**

Carlos Fernández-Aballí, Cooperativa Industrias Purita, "New Entrepreneurship in Cuba: The Non Agricultural Cooperative 'Industrias Purita' Case Study"

Mario González-Corzo, Lehman College, "Entrepreneurial Wealth Creation in Post- Socialist Economies: Relevant Experiences and Lessons for Cuba"

Roberto González Peralo, Universidad de Matanzas, "La Heterogeneidad de los Sujetos Económicos en la Comercialización de Productos Agropecuarios: Impacto en el Funcionamiento del Mercado Cubano"

### **Considerations about the Cuban Revolution**

Enrique Pumar, Catholic University of America, "When Reforms Are Not: A Critical View of Current Developments in Cuba"

Luis Martínez Fernández, University of Central Florida, "Seven Threads in the Labyrinth of the Cuban Revolution"

Jorge Sanguinetty, DevTech Systems, "La Economía Política del Embargo o Bloqueo Interno"

### **ASCE Welcoming Reception**

Miriam Leiva, "ASCE, the Cuban Economy, and U.S. Policy: 25 Years Later"

### **Legal Framework for U.S.-Cuba Foreign Trade and Investment**

José Gabilondo, Florida International University School of Law, "Establishing Ground Rules for Political Risk Claims about Cuba"

Matías Travieso-Díaz, "Cuban Expropriation Claims: A Very Modest Proposal"

Rolando Anillo, "US-Cuba BIT: A Guarantee in Reestablishing Trade Relations"

Pedro Freyre, Ackerman Group, "The Hard-Wired Aspects of the U.S. Embargo"

### **Comparison of Cuba and North Korea in Transition**

Jung-Chul Lee, Soongsil University, Korea, "A Lesson from Cuba's Party-Military Relations and a Tale of 'Two Fronts Line' in North Korea"

Young-Ja Park, Korean Institute for National Unification, "Hybrid Economy in Cuba and North Korea"

Wootae Lee, Korean Institute for National Unification, "Historical Progress of the U.S.- Cuba Relationship: Implication for the U.S.-North Korea Case"

### **Economic Topics**

Ernesto Hernández-Catá, The Foundry, Inc and IMF (retired), "Estimating Hidden Unemployment in Cuba"

Archibald R. M. Ritter, Carleton University, "Alternative Institutional Futures for Cuba's Mixed Economy"

Domingo Amuchástegui, Cuba Standard, "Foreign Investment in Cuba: Reliable Partners, Not Carpetbaggers"

### **La Política en Cuba: Cambios, Reflexiones e Impactos**

Armando Chaguaceda, Universidad de Guanajuato, México, and Lázaro J. González, Universidad Iberoamericana, México, "Las Ciencias Políticas en Cuba: Apuntes sobre su Estado Actual e Incidencia Pública"

Aimel Ríos Wong, National Endowment for Democracy, "Cuba 2018: Escenarios de Reforma Política"

María Isabel Puerta, Universidad de Carabobo, Venezuela, "Cuba y Venezuela: Entre la Transición Democrática y la Deriva Autoritaria"

Guennady Rodríguez, Somos +, "Creatividad para la Política"

## **ASCE Luncheon**

Mark Wells, Coordinator for Cuban Affairs, U.S. Department of State

## **International Economic Topics**

Jorge Pérez-López, U.S. Department of Labor (retired), "Foreign Investment in Cuba's 'Updating' of its Economic Model"

Larry Catá Backer, Penn State University, "Global Corporate Social Responsibility (GCSR) Standards With Cuban Characteristics: What Normalization Means for Transnational Enterprise Activity in Cuba"

Jorge Piñón, University of Texas at Austin, "Cuba's Petroleum Conundrum: Its Dependency on Imported Oil"

## **Student Papers**

Lisa Clarke, University of South Florida, "Luchas y Exitos de las Diásporas Cubanas"

Kara Shepard-Jones, Yale University, "Cuban Socialism in Transition: Micro-Entrepreneurship and the Solidarity Economy"

Antonio L. Díaz, University of Florida, "A Realistic Approach to Utilizing Cuba's Current Telecommunications Infrastructure to Provide Readily Available Telecommunications Accessibility to the Population"

## **What Can Cuba's Past Tell Us About the Island Going Forward**

Ilan Ehrlich, Bergen Community College, "Eduardo Chibás: The Incorrigible Man of Cuban Politics"

Jesse Horst, University of Pittsburgh, "Factories of Men: Modernism as Culture of Poverty in the Globalizing Post-War, 1945-1963"

## **Cuba 2.0: Applications, Implications, and Internet Technology in a Changing Cuba**

Panelists: Ted A. Henken, Larry Press, Jesús Martínez, Óscar Visiedo, Carlos Alberto Pérez, Ellery Biddle

## **Demography & Environmental Issues**

Bryan W. Roberts, Econometrica, "Demographic Change in Post-Communist Countries: Theoretical and Empirical Analysis and Implications for Cuba"

Sergio Díaz-Briquets, NTS Consulting, "Measures to Deal with an Aging Population: International Experiences and Lessons for Cuba"

Dana J. Graef, Brown University, "The Characteristics and Future Prospects of Cuban Environmentalism"

Mauricio Font, City University of New York, "Patterns of Spatial Differences in Cuba"

## **Special Topics**

Zoila Barreiro de Romeu and Jorge Luis Romeu, "Impacto Social y Educativo de los Programas de Solidaridad y Entrenamiento Pedagógico del Proyecto Juárez Lincoln Martí en América Latina"

Juan Tomás Sánchez, "Los Once Millones de Abajo, o la Reforma del Estado"

Reinaldo Cosano Alén, "Cuentapropismo y Economía de Bonsái"

## **El Trabajo de Cuba con el Mundo Académico y la Intelectualidad en Estados Unidos**

Orlando Brito, ex-oficial del MININT, "Los Servicios de Inteligencia Cubana y el Sector Académico en Estados Unidos"

Julio Schiling, *Patria de Martí*, "La Influencia de Cuba en la Academia Estadounidense"

Rodolfo Stusser, M.D., investigador, "El Intercambio Académico Cuba-Estados Unidos: Una Experiencia Personal"

## **Cultural Issues**

Soren Triff, "Internet Portrayals of Cuban Progressive Intellectuals and the Emerging Cultural Industry"

Yvon Grenier, St. Francis Xavier University, "Free or not Free? The Small Heresies of Leonardo Padura"

Rosendo Romero, "Cuba y la Economía de la Cultura: Problemáticas y Perspectivas"

