

ASSOCIATION FOR THE STUDY OF THE CUBAN ECONOMY (ASCE) TWENTY-NINTH ANNUAL MEETING

The Miami Hilton Hotel

July 25–27, 2019

Conference Program

Carmelo Mesa-Lago Opening Plenary

Chair: Silvia Pedraza, University of Michigan and ASCE President

Carmelo Mesa-Lago, Distinguished Service Professor Emeritus, University of Pittsburgh, “The Cuban Economy After 60 Years of Revolution: Continuities and Changes”

Mauricio de Miranda Parrondo, Pontificia Universidad Javeriana de Cali, Colombia, “Economía Política y Relaciones de Propiedad en la Nueva Constitución Cubana”

Where is Self-Employment in Cuba Headed?

Sharon A. Alvarez, Joseph M. Katz School of Business, University of Pittsburgh; Jay B. Barney, Eccles College of Business, University of Utah; Arielle Badger Newman, College of Business and Economic Development, University of Southern Mississippi; and Alexander Plomaritis, “Competing Institutional Logics and the Emergence of Entrepreneurship in Cuba: The Case of Havana’s Paladares”

Ted Henken, Baruch College, CUNY, “¿Perfección o perdición? What Has Been the Impact of the New Rules for Cuentapropismo in Cuba Since December 7, 2018?”

Camilo Condis, MBA, Cuentapropista and Manager, Proyecto Artecorte

Discussant: Denisse Delgado, UMass-Boston

U.S. Policy Toward Cuba: Old and New

Pedro Freyre, Akerman LLP, “Evaluating a Title III Claim: Is the Game Worth the Candle?”

Rolando Anillo, Tulane University Law School, “Title III and IV Cases: Property, Trafficking and Authorization by Previous Owner Considerations”

Discussants: Natalia Delgado, Columbia Law School; Peter Fox, Scoolidge Peters Russotti & Fox LLP

Cuba, Venezuela, and Russia — Oil, Doctors and Weapons

Jorge R. Piñón, The University of Texas at Austin and Universidad Autónoma de México, “Cuba’s Petroleum Situation: Scenarios for the Future”

Ernesto Hernández-Catá, Associate Director, IMF, retired. “Cuba’s Swaps of Petroleum for Doctors and the Economic Impact of Cutbacks in Venezuelan Oil”

Vadim Grishin, George Washington University, “Russia’s Conundrum: Playing Out Its New Role in Venezuela and Maintaining a Future Imprint in Cuban Development”

Development Issues and Strategies

Enrique S. Pumar, Santa Clara University, “The Ideological Embeddedness of Cuban Educational Schooling”

Buenaventura Rigol Cardona y Erik Reyes Gómez, Universidad de Holguín, “Paradigmas educativos no formales de la generación ‘Z’ cubana”

Larry Press, California State University, Dominguez Hills, “Next Generation Internet Policy and Technology in Cuba”

Yaneisis Infante Quintas and Ted A. Henken, Baruch College, “The Competitive Branding of the Cuban Travel Experience in a Time of Political Flux: State, Private and Social Media”

Cuba’s 2019 Constitution

Larry Catá Backer, Penn State University, “Popular Participation in the Constitution of the Illiberal State: An Empirical Study of Popular Engagement and Constitutional Reform in Cuba and the Contours of Cuban Socialist Democracy 2.0”

José Gabilondo, Florida International University Law School, “Cuba’s Civil Society in Conflict: Constitutional Debates About Same-Sex Marriage”

Boris González Arenas, Miembro de la Mesa de Unidad de Acción Democrática y colaborador de Diario de Cuba, “El castrismo y las regulaciones que lo propician”

Cuba and Venezuela: Two Wings of the Same Bird?

Silvia Pedraza, University of Michigan, and Carlos Romero, Universidad Central de Venezuela, “Two Revolutions Compared: Cuba and Venezuela”

Orçun Selçuk, Florida International University, “Inclusionary vs. Exclusionary Populism and Leader Polarization in Venezuela”

Jorge Duany, Instituto de Investigaciones Cubanas, Universidad Internacional de la Florida, “Relaciones económicas entre los cubanos y venezolanos emigrados con sus países de origen”

Agriculture

William Messina, University of Florida, “The Evolution of Cuba’s Mineral Fertilizer Usage: A Sixty Year Retrospective”

Olimpia Gómez y Tomás Depestre, “Producción de semillas hortícolas en el sector privado cubano: Estudio de caso”

Mario González-Corzo, City University of New York, Lehman College, “Agricultural Productivity in Post-Reform Cuba”

Juan Tomás Sánchez, “Retos y Perspectivas para la Agro-Industria Cañera Cubana”

Cuban Internationalism

Juan Antonio Blanco, Hugo Achá, Rolando Cartaya and Casto Ocando, Foundation for Human Rights in Cuba, “Cubazuela: Chronicle of a Cuban Intervention”

María C. Werlau, Cuba Archive, “Cuba’s Intervention in Venezuela: A Unique Form of Occupation”

Contemporary Economic and Social Issues

Roger R. Betancourt, University of Maryland, “Cuba’s ‘Structural’ Reforms: A Missed Opportunity”

Ernesto Hernández-Catá, Associate Director, IMF, retired, “Why is Cuba’s Unemployment Rate so Low? Or is it Really That Low?”

Orlando Justo, BMCC/City University of New York, “Growth and Development of the Cuban Art Market: Thoughts for a Debate”

Ernesto Betancourt Keynote Address

Lillian Guerra, University of Florida, “Heroes, Martyrs, and Political Messiahs in 1950s Cuba: Parables and Legacies for Today”

60 Years of Castroism: The Economy

John Devereux, Queens College, “Cuban Living Standards after 60 Years of Revolutionary Rule”

Jorge Sanguinety, DevTech Systems, “What We Know, What We Don’t About the Cuban Economy”

Luis Luis, International Economist, “Cuba: International Economic Relations, 1959–2019: Trade, Aid and Debt”

International Perspectives

Felipe Manteiga, USAID, retired, “El futuro comercio internacional de Cuba y la experiencia vivida por otros en la Gran Cuenca del Caribe”

Santiago Arturo Cárdenas, MD, “El contralegado de Castro: La Europeización de Cuba”

Martin Palous, Florida International University, “Cuba in 2019: A Central European Perspective”

60 Years of Castroism: Social Welfare, Demography and Agriculture

Carmelo Mesa-Lago, Distinguished Service Professor Emeritus, University of Pittsburgh, “Social Welfare in Cuba after 60 Years of Revolution”

Sergio Díaz-Briquets, International Consultant, “Cuba’s Demographic Evolution since the Revolution: A Regional Comparative Perspective”

José Alvarez, University of Florida, retired, “Profecías sobre el sector agropecuario: el record de Fidel Castro”

Is Cuba’s Authoritarian State Changing: Can It Inch to Democracy?

Jorge Domínguez, Harvard University, retired, “The Democratic Claims of Communist Regime Leaders: Cuba’s Council of State in a Comparative Context”

Larry Catá-Backer, Penn State University, “Lineamientos, Conceptualización and Plan Económico 2030 in the Shadow of the Trump Administration’s Post-2017 Caribbean Regional Policies”

Alfred Cuzán, University of West Florida, “Suggestions for the Design of an Electoral System in a Free Cuba”

The Cuban Economy: Then and Now

John Devereux, Queens College, “The Descent of Cuba”

Jorge Pérez-López, U.S. Department of Labor, retired, “Cuba’s Sugar Industry: From Front-Runner to Back of the Pack”

Roberto F. Rasúa, Instituto de Estudios Eclesiásticos P. Félix Varela, “La Economía de Comunión como una forma de emprendimiento para Cuba”

A New Special Period?

Emilio Morales, The Havana Consulting Group, “Primer año de gestión de Díaz-Canel: regreso meteórico a las puertas del período especial”

Alfredo Fernández Rodríguez, Havana Times, “Cuba ante la proximidad de una nueva crisis económica: Posibles respuestas del régimen de La Habana”

Miriam Leiva, Periodista Independiente, “Precariedad económica: Implicaciones sociales y el futuro de Cuba”

Jack Vertovec, Florida International University and Tamarys Bahamonde, University of Delaware, “This Crisis will be Different: A comparative case-study of unequal economic realities in contemporary Havana, Cuba”

Author Meets Critics — Historical Work of José “Pepín” Alvarez

Chair: Enrique Pumar, Santa Clara University

Remarks by José “Pepín” Alvarez, Emeritus Professor, University of Florida

Comments by Enrique Pumar, Santa Clara University, and María C. Werlau, Cuba Archive

Contexto Político y Activismo Cívico en la Cuba Actual

Armando Chaguaceda, Universidad de Guanajuato and Sergio Martín, Escuela de Política y Relaciones Internacionales, Universidad Sergio Arboleda, “Nueva Constitución en Cuba: algunas reflexiones”

Lennier López, Florida International University, Armando Chaguaceda, Universidad de Guanajuato y Carlos Torrealba, FLACSO (México), “La sociedad civil cubana y el entorno (post)normalización: Un análisis de dos casos”

Isbel Díaz López, Proyecto El Guardabosques, “Derechos de acceso ante una nueva Constitución”

Jimmy Roque Martínez, Proyecto Arcoiris, “Derechos LGBTIQ: actual fuente de disputa política en Cuba”